MMR / DEALER CHECKLIST

The String Sale Starts with the Guitar

A practical counter guide to gauge, construction, tuning, and the player's next setup.

Identify

Instrument maker/model / nylon or steel design / tuning / scale length if relevant / current set known or unknown.

Player request

Keep the present result or change feel, attack, surface, longevity, or tuning behavior? Record the actual request.

Compare

Product code / all gauges / construction / maker compatibility information / price.

Service referral

Existing playability issue / substantial gauge or tuning change / recurring break location / unknown compatibility.

Handoff

Chosen set / installation date / tuning / work completed or referred / copy of packet label.

Name / class or store: _____ Date: _____